

Special Pals

a local, nonprofit, no-kill animal shelter

2016 ANNUAL REPORT

2016 SHELTER STATS

Total Intake:
14% increase from 2015

618

296 dogs • 105 puppies
54 cats • 163 kittens

Total Adoptions:
5% increase from 2015

535

292 dogs • 93 puppies
78 cats • 72 kittens

Spay/Neuter Surgeries Performed:
44% increase from 2015

1,184

Number of Animals Seen in Clinic

1,777

DONATIONS

In-Kind Donations \$13,663

Grants \$39,310

Estate Donations \$39,330

Financial Donations \$253,697

Total Donations & Grants \$346,000

OTHER REVENUE

Wellness Clinic
\$110,456

Spay/Neuter Surgeries
\$69,101

Boarding
\$34,253

Adoption Fees
\$57,913

Merchandise Sales
\$4,268

Fundraiser Income
\$3,445

Cat and kitten adoptions increased by **20%** from 2015

20%

because of adoption partnerships with Petco, PetSmart, and Pet Supplies Plus. By featuring our adoptable cats in these stores, we have greater community visibility, which makes a world of difference!

EXPENSES

Fundraising ... \$1,647

General & Administrative ... \$60,554

Programs & Services ... \$398,782

Total Expenses \$460,983

🐾 BIG NEWS IN 2016 🐾



Special Pals is a member of Rescue Bank, a subsidiary of GreaterGood. Rescue Bank supplies dog and cat food to Special Pals and other nonprofits for free or for a small handling fee. Last fall, Special Pals submitted a request to Rescue Bank for capital improvements to the shelter, specifically to build a cat house dedicated to our feline friends. We were thrilled to be approved for the project! To make a bigger impact for our animals, a generous Special Pals supporter donated additional funds to build a special place for our pups to hang out. The fantastic Rescue Rebuild team and its dedicated volunteers made their way to Special Pals at the end of December and in two weeks' time, finished both the Catio and Four Seasons Dog Retreat. While they were here, they added a new play yard to give our dogs a space to run and play with potential adopters. We are so grateful to everyone who donated to this project and we couldn't be prouder of our new buildings. If you haven't seen them, please come by and visit. We'd love to give you a tour!



OUR MISSION

The mission of Special Pals, Inc. is to make a measurable and sustainable difference in the Greater Houston community by offering affordable pet care services; rescuing, rehabilitating, and rehoming companion animals; and providing education about responsible pet ownership.

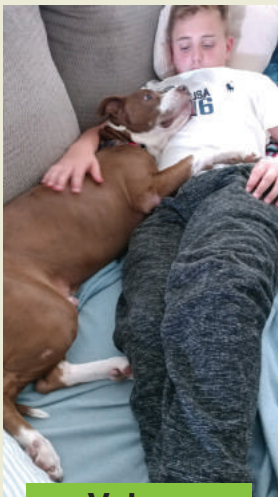
OUR 2017 GOALS

- ✔ Decrease the length of stay for our “hard to adopt” animals by using the new Four Seasons Dog Retreats and Catio to showcase them in a quieter, more homelike environment
- ✔ Increase awareness of our wellness and spay/neuter services by utilizing volunteers as community ambassadors
- ✔ Serve as a resource for other animal rescue groups by boarding their animals at a discounted rate
- ✔ Work closely with local kill shelters to intake adoptable dogs and cats to decrease the number of animals in our community being euthanized for space and treatable illnesses
- ✔ Cultivate a larger volunteer base to assist with daily operating needs such as administrative work, care of our animals, and basic shelter maintenance



In 2016, we created and sold our very first calendar, *Red White & Rescue*, which highlighted local first responders and dogs from Special Pals. We sold more than 400 calendars to help support operations at the shelter. A special thanks to Flint Photography for taking the photos and all of the first responders who were featured in the calendar. We are already working on the 2018 edition so keep your eyes peeled for updates by checking out our website, www.redwhiteandrescue.com.

VOLUNTEER SPOTLIGHT



Valero

Girl Scout Troop #17547 volunteered at Special Pals on Girl Scout Troop Volunteer Day last May and took photos of our adoptable animals to post on PetFinder.org. This really helps increase the chances our animals are seen by more people hoping to add a new furry friend to their family. Sydney and Juliane are two of the fantastic Girl Scouts who helped out, posing here with Valero. As a result of their hard work, Valero was adopted and is now living the good life in Cinco Ranch!

Employees from Katy Magazine volunteered at Special Pals in November for Stan Stanley Day, tackling the big job of bathing dogs. Because we have so many dogs on site, it's difficult for us to bathe them all in one day. Clean dogs have a higher chance of being adopted, not to mention they feel much better when squeaky clean. During the summer, baths also help cool down the dogs to keep them comfortable. Katie and Kirsten are seen here bathing Baker, who is now adopted and loving life with his forever family!



Girl Scout Troop #17547



Katy Magazine

2016 FACILITY IMPROVEMENTS



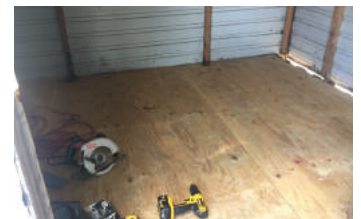
🐾 Eagle Scout candidate Jeremy Gatto and a team of his friends and family built permanent, custom-built kennel covers on the adoption side of the shelter, providing shade for our dogs as they enjoy time in the fresh air.



🐾 Thanks to a generous donor, the exterior of the building and inside lobby were treated to a fresh coat of paint, which has brightened everyone's spirits and makes the shelter more visible.



🐾 We added new metal screen mesh on the lower perimeter of the adoption kennels, making the building safer and more secure.



🐾 With an influx in food and supply donations, we made much needed renovations to our outdoor storage containers. We replaced flooring, added shelving, and sealed the roofs to prevent leaks.



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